

TANGLED WEB

A round-up of what's online and on our minds

- Who says the ad industry is soulless? Creative jurors for the 2006 International ANDY Awards showed their charitable sides during final judging in Florence by participating in "Change Me," a program created by awards sponsor Getty Images to benefit the Friends of the Global Fight Against AIDS, Tuberculosis and Malaria. Visitors to a special **website** can post their musings and observations on any photo in Getty's extensive library, and each post results in a \$10 contribution to the Friends organization. Check out some of the best entries yourself, courtesy of ad luminaries like ANDY chairman Mark Tutssel and judges Tony Granger, Bob Scarpelli and Jeff Goodby.
- The hues just keep on coming. The PSYOP-directed "Blue," the latest short in the adicolor series, just went live. It's being billed as a "digital flipbook," a description that works just fine for us. See if you agree, **here**.
- The Advertising Women of New York are hosting their annual roasting of advertising piggies tonight at the 2006 Good, Bad, and Ugly Awards. To get into the anti-sexist spirit, check out the "Meet the Pigs" video—