

NEWS **Awards Season Arrives with 2007 International ANDYs [4.27.07]**

Just in case your internal radar for open bars and free food hasn't already alerted you, it's trophy time of year for the ad industry and last night the 43rd annual International ANDY Awards were handed out in New York. The night's top prize, the GRANDY (winner for Best in Show) went to R/GA for its Nike + campaign, marking the first time an interactive/digital effort has taken the top prize. The win reinforced many an opinion that this campaign would crowd R/GA's trophy shelf significantly this year.

TBWACHiatDay had the biggest haul with 14 awards overall, eight of which went to the New York office. Leo Burnett won 10 awards overall, while Saatchi & Saatchi took home eight. Crispin, Porter & Bogusky matched TBWACHiatDay's gold award total with four (seven awards overall) and Wieden+Kennedy won a total of six awards.

The top international winners were TBWACHiatDay Paris and Berlin combining for six awards and Leo Burnett Milan, Bangkok, Johannesburg and Madrid winning a total of five.

For more information and a complete list of winners, go to [AndyAwards.com](http://AndyAwards.com). ■