

The logo features a stylized golden head of a person with a neutral expression, positioned above the word "THE" in a smaller font. Below "THE" is the word "ANDYs" in a large, bold, golden font. Underneath "ANDYs" are the words "STUDENT" and "SUBMISSIONS GUIDE" in a smaller, grey, all-caps font, stacked vertically.

# THE ANDYs STUDENT SUBMISSIONS GUIDE

The ANDY Awards are one of the only not-for-profit award shows in the industry and are committed to supporting and cultivating talent entering our business. Student entries receive the same attention from our Jury as those created by professional companies.

Student entrants are eligible to win a Gold ANDY in the Student competition (no longer bronze and silver), as well as compete for the student best-in-show distinction, The Glenn C. Smith Award and Scholarship named in honor of a past ANDY Chairman. This distinction also includes a \$10,000 scholarship to further creative studies.

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## What do I need in order to submit?

- Film, audio or print files – flat submission fee includes up to 3 executions as ‘one idea’. This can be the case film + the actual film or any medium combination to demonstrate the work.
- Basic credits – If work places we will reach out to ensure full credits to live in our archive.
- Short description about the work and any additional context the Jury should know. (200 word max)
- All print and tangible tech must also be physically mailed to The ANDY Awards Offices. You will be emailed complete instructions within the submissions portal along with best practices and payment information.

**IMPORTANT NOTE: Please ensure you register within the Student portal and log-in to the Student portal each time.**

### Questions

Email the ANDY Awards team at [contact@andyawards.com](mailto:contact@andyawards.com) or call 212.533.8080.

For assistance formatting your creative to our specs use [EntryBot.com](http://EntryBot.com) by quickly uploading your files and select International ANDY Awards.

If you have questions regarding uploads please contact our platform partner AwardCore at [support@awardcore.com](mailto:support@awardcore.com).

## Deadline + Eligibility

### Eligibility Dates:

March 1, 2017 and March 1, 2018.

Any student in an accredited institution is eligible to submit entries. Entrants may not be employed in the advertising industry and school projects are accepted. Entry materials become the property of the ANDYs and will not be returned.

### Deadline: January 31, 2018

Physical Materials In By: February 21, 2018

### Audio Guidelines

File Type: MP3

Quality: 44.1 or 48kHz

Bit Depth: 16bit

Bit Rate: 192kbps

### Print & Physical Materials Guidelines

File Type: JPEG

Dimensions: Same as source

Quality: 300DPI

Max File Size: 20MB

Colorspace: RGB

IMPORTANT: Review guidelines on physical materials needed.

## Fees

100 USD per idea + 6.6% processing fee  
(You will be emailed your invoices, payment information and all necessary paperwork through the entry system upon finalization.)

## MATERIALS REQUESTED

### Film Guidelines

#### High Definition Source Material:

Screen Size: 1280x720

Encoding Specs:

File Extension: .mov

Video Compression Type/Codec: H264

Video Bitrate: 4800 kbits/sec

Frame Rate: Original Frame Rate

(23.98, 24, 25, 29.97, 50, 59.94, 60)

Audio Codec: AAC (aka MPEG-4 Audio)

IMPORTANT - NOT Low Delay AAC

Audio Sample Rate: 48kHz

Audio Bitrate: 192 kbits/sec

#### Standard Definition Source:

Screen Size:

720x480 (If source material is 720x480)

Encoding Specs:

Video Compression Type/Codec: H264

File Extension: .mov, .mp4

Video Bitrate: 4000 kbits/sec

Audio Codec: AAC (aka MPEG-4)

Audio Sample Rate: 48kHz

Audio Bitrate: 192 kbits/sec

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### Disclaimer

By submitting ideas each entrant authorizes the ANDYs to screen, publish or stream their submissions. The ANDYs reserve the right to disqualify any submission that is deemed invalid to eligibility dates. Full terms & conditions found on [andyawards.com](http://andyawards.com)