



STUDENT SUBMISSIONS GUIDE

The ANDY Awards are one of the only not-for-profit award shows in the industry and are committed to supporting and cultivating talent entering our business. Student entries receive the same attention from our Jury as those created by professional companies.

Student entrants are eligible to win a Gold ANDY in the Student competition, as well as compete for the student best-in-show distinction, The Glenn C. Smith Award and Scholarship named in honor of a past ANDY Chairman. This distinction also includes a \$10,000 scholarship to further creative studies.

IMPORTANT NOTE: Please ensure you register within the Student portal and log-in to the Student portal each time.

What do I need in order to submit?

- Judging Criteria including Vertical category and any incremental areas to consider the work in.
- Film, audio or print files – flat submission fee includes up to 3 executions as 'one idea'.
- Three names in credits – If work places we will reach out to ensure full credits to live in the winners archive.
- Short description about the work and any additional context the Jury should know (200 word max). Optional.

Eligibility Dates:

March 1, 2019 and March 1, 2020.

Any student in an accredited institution is eligible to submit entries.

Entrants may not be employed in the advertising industry and school projects are accepted. Entry materials become the property of the ANDYs and will not be returned.

Deadline & Fees:

January 29, 2020

100 USD per idea + 6.6% processing fee

You will be emailed your invoices, payment information and print work forms (if applicable) through the entry system upon finalization.

SPEC SHEET



Film Guidelines

HD Source Material:

Screen Size: 1280x720
Encoding Specs:
File Extension: .mov, .mp4
Video Compression Type/Codec: H264
Video Bitrate: 4800 kbits/sec
Frame Rate: Original Frame Rate
(23.98, 24, 25, 29.97, 50, 59.94, 60)
Audio Codec: AAC (aka MPEG-4 Audio)
IMPORTANT - NOT Low Delay AAC
Audio Sample Rate: 48kHz
Audio Bitrate: 192 kbits/sec

Audio Guidelines

File Type: MP3
Quality: 44.1 or 48kHz
Bit Depth: 16bit
Bit Rate: 192kbps

Print Guidelines

File Type: JPEG
Dimensions: Same as source
Quality: 300DPI
Max File Size: 20MB
Colorspace: RGB

Print & Physical Materials Needed:

If submitting print files, we ask that you send a mounted physical copy of the print files to The ANDY Awards office. This is the preferred method to judge the work.

Before shipping, you will need to attach the form with entry ID and thumbnail to the back of the print. You will receive this form when finalized, which will also have a barcode. The barcode is how the Jury votes on your work.

Please ensure the barcode is securely attached to the front of your physical print piece in the lower left. For print submissions that have more than one execution, the barcode is only needed on the first print.

For assistance formatting, your creative to our specs use EntryBot.com by quickly uploading your files and select International ANDY Awards.

If you have questions regarding uploads please contact our platform partner AwardCore at support@awardcore.com.

Disclaimer

By submitting ideas each entrant authorizes the ANDYs to screen, publish or stream their submissions. The ANDYs reserve the right to disqualify any submission that is deemed invalid to eligibility dates. Full terms & conditions found on andyawards.com