

THE INTERNATIONAL ANDY AWARDS

2020



WINNERS

| TITLE | CLIENT OR BRAND | COMPANY | CRITERIA |
|--|---|---|--|
| The Last Ever Issue | Gazeta.pl, BNP Paribas, Mastercard | VMLY&R Poland | GRANDY, BRAVERY, CRAFT, IDEA, RESET |
| Moldy Whopper | Burger King | INGO, DAVID, Publicis | BRAVEST, BRAVERY, CRAFT, IDEA, THE POP CHOICE ANDY |
| Back to School Essentials | Sandy Hook Promise | BBDO New York | IDEA, SOCIAL GOOD |
| Scoops Ahoy | Netflix + Baskin Robbins | 22Squared ATL + m ss ng p eces | CRAFT, IDEA |
| The Offline Playlist | New Orleans Tourism Marketing Corporation (NOTMC) | 360i | CRAFT |
| Next 100 | National Football League | 72andSunny Los Angeles | CRAFT |
| Swipe Night | Tinder | 72andSunny Los Angeles | IDEA |
| Mind Control | Unilever - Marmite | adam&eveddb | CRAFT, IDEA |
| Air Max Graffiti Stores | Nike | AKQA | IDEA |
| Let's Summer | Alpargatas | AlmapBBDO | CRAFT |
| Fix The World | Snickers | AMVBBDO, BBDO, MIZ | IDEA |
| See Sound | Wavio | Area 23, An FCB Health Network | IDEA |
| The Gift That Doesn't Give Back | Aviation Gin | Maximum Effort | IDEA |
| #NoKidsInCages | RAICES | Badger & Winters | CRAFT |
| Puy du Fou | Puy du Fou | BBDA Quad Group | CRAFT |
| The Epidemic | Monica Lewinsky | BBDO New York | IDEA, RESET |
| Train | AT&T | BBDO New York | CRAFT |
| Whopper of a secret | Burger King | BBH | IDEA |
| Build the world | Lego | BETC | CRAFT |
| Crocodile Inside | Lacoste | BETC | CRAFT |
| Wonderful Tools | Apple | BUCK + TBWA\Media Arts Lab | CRAFT |
| Burn That Ad | Burger King | David Sao Paulo | IDEA |
| Stevenage Challenge | Burger King | DAVID The Agency | IDEA |
| Try Not To Hear This | The Coca-Cola Company | DAVID The Agency | IDEA |
| Great Stories Are Timeless - Apocalypse Now | Tribeca Film Festival | DDB New York | CRAFT |
| Great Stories Are Timeless - Spinal Tap | Tribeca Film Festival | DDB New York | CRAFT |
| JFK Moonshot | JFK Presidential Library & Museum | Digitas | CRAFT |
| Before Alexa | Amazon | Droga5 | CRAFT, IDEA |
| Project Understood | Google AI / Canadian Down Syndrome Society | FCB Canada | IDEA, RESET |
| Most Dangerous Street | Illinois Council Against Handgun Violence | FCB Chicago | IDEA |
| The Gun Violence History Book | Illinois Council Against Handgun Violence | FCB Chicago | CRAFT, IDEA |
| Go Back To Africa | Black & Abroad | FCB/SIX | BRAVERY, IDEA, RESET |
| Out and Proud Classified | The Times Of India | FCBINDIA ADVERTISING LLP | BRAVERY |
| The Open Door Project | The Millennium School | FCBINDIA ADVERTISING LLP | BRAVERY, IDEA |
| The E.V.A Initiative | Volvo Cars | Forsman & Bodenfors | BRAVERY, IDEA, RESET |
| A Holiday Reunion | Xfinity | Goodby Silverstein & Partners | IDEA |
| Brandless | Doritos | Goodby Silverstein & Partners | BRAVERY |
| Cool Ranch | Doritos | Goodby Silverstein & Partners | CRAFT |
| Dali Lives | The Dalí Museum | Goodby Silverstein & Partners | CRAFT, IDEA |
| Lessons in Herstory | Daughters of the Evolution | Goodby Silverstein & Partners | CRAFT, IDEA |
| A Holiday Reunion | Xfinity | Goodby Silverstein & Partners + Park Pictures | CRAFT |
| FIRST SHAVE | GILLETTE/P&G | GREY NY + GREY Toronto | BRAVERY, IDEA |
| FACE/OFF | K PLUS | GREYnJ United Bangkok | CRAFT, IDEA |
| Invisible Solitude | BBK Foundation | LLYC | CRAFT |
| 40,000 Strong | Help for Heroes | McCann London | CRAFT |
| My Carer | Alzheimer's Society UK | McCann London | IDEA |
| The Birth of Gaming Tourism | Xbox / Microsoft | McCann London | CRAFT, IDEA |
| Changing The Game | Microsoft | McCann New York | BRAVERY, CRAFT, IDEA, RESET |
| Generation Lockdown | March For Our Lives | McCann New York | BRAVERY, IDEA |
| Second Chances | Donate Life California | McCann New York | IDEA |
| New Normal | MedMen | Mekanism + MIZ | CRAFT, IDEA |
| Silence The Critics | IKEA | MIZ | CRAFT, IDEA |
| Real Meals | Burger King | MullenLowe | BRAVERY, IDEA |
| Right on Tracks | Cheerios | Nexus Studios + 72andSunny | CRAFT |
| SickKids Airbnb | SickKids Foundation | No Fixed Address | IDEA, CRAFT |
| The Storytellers Behind Apple TV+ | Apple TV+ | Park Pictures | CRAFT |
| Old Town Road | Lil Nas X | PRETTYBIRD | CRAFT |
| Enjoy Before Returning | Diesel | Publicis Italy | IDEA |
| Lessons for Good | Leroy Merlin | Publicis Italy | IDEA |
| Return Policy | Diesel | Publicis Italy | IDEA |
| The Look | Procter & Gamble | SATURDAY MORNING | BRAVERY, CRAFT, IDEA |
| Criminal Reviews | Piper Verlag | SERVICEPLAN | BRAVERY, IDEA |
| Dot Translate. The First Braille Translator Based on AI. | Dot Incorporation | SERVICEPLAN | IDEA, RESET |
| LIFEBOAT - The Experiment | Sea-Watch | SERVICEPLAN | CRAFT, IDEA |
| Made in Fukushima | METER Group, Inc. | SERVICEPLAN | CRAFT |
| Covering Climate Now | Columbia Journalism Review | TBWA\Chiat\Day New York | IDEA |
| AirPods Pro | Apple, Inc. | TBWA\Media Arts Lab | CRAFT |
| Bounce | Apple, Inc. | TBWA\Media Arts Lab | CRAFT, IDEA |
| Holiday - The Surprise | Apple, Inc. | TBWA\Media Arts Lab | CRAFT |
| Shot on iPhone 11 Pro - Snowbrawl | Apple, Inc. | TBWA\Media Arts Lab | CRAFT |
| Shot on iPhone XS - Don't Mess with Mother | Apple, Inc. | TBWA\Media Arts Lab | CRAFT |
| Behind the Music. Behind the Mac | Apple, Inc. | TBWA\Media Arts Lab London | IDEA |
| Shot on iPhone 11 Pro - Chinese New Year - Daugther | Apple, Inc. | TBWA\Media Arts Lab Shanghai | CRAFT |
| 2020 Chinese New Year | Nike | Wieden + Kennedy Shanghai | CRAFT |
| Beijing 99 | Nike | Wieden + Kennedy Shanghai | CRAFT |
| Naughty Or... | National Alliance on Mental Health | Wieden+Kennedy New York | CRAFT, IDEA |