

THE INTERNATIONAL ANDY AWARDS

2020



WINNERS

TITLE	CLIENT OR BRAND	COMPANY	CRITERIA
The Last Ever Issue	Gazeta.pl, BNP Paribas, Mastercard	VMLY&R Poland	GRANDY, BRAVERY, CRAFT, IDEA, RESET
Moldy Whopper	Burger King	INGO, DAVID, Publicis	BRAVEST, BRAVERY, CRAFT, IDEA, THE POP CHOICE ANDY
Back to School Essentials	Sandy Hook Promise	BBDO New York	IDEA, SOCIAL GOOD
Scoops Ahoy	Netflix + Baskin Robbins	22Squared ATL + m s s n g p e c e s	CRAFT, IDEA
The Offline Playlist	New Orleans Tourism Marketing Corporation (NOTMC)	360i	CRAFT
Next 100	National Football League	72andSunny Los Angeles	CRAFT
Swipe Night	Tinder	72andSunny Los Angeles	IDEA
Mind Control	Unilever - Marmite	adam&evddb	CRAFT, IDEA
Air Max Graffiti Stores	Nike	AKQA	IDEA
Let's Summer	Alpargatas	AlmapBBDO	CRAFT
Fix The World	Snickers	AMVBBDO, BBDO, MIZ	IDEA
See Sound	Wavio	Area 23, An FCB Health Network	IDEA
The Gift That Doesn't Give Back	Aviation Gin	Aviation Gin	IDEA
#NoKidsInCages	RAICES	Badger & Winters	CRAFT
Puy du Fou	Puy du Fou	BBDA Quad Group	CRAFT
The Epidemic	Monica Lewinsky	BBDO New York	IDEA, RESET
Train	AT&T	BBDO New York	CRAFT
Whopper of a secret	Burger King	BBH	IDEA
Build the world	Lego	BETC	CRAFT
Crocodile Inside	Lacoste	BETC	CRAFT
Wonderful Tools	Apple	BUCK + TBWA\Media Arts Lab	CRAFT
Burn That Ad	Burger King	David Sao Paulo	IDEA
Stevenage Challenge	Burger King	DAVID The Agency	IDEA
Try Not To Hear This	The Coca-Cola Company	DAVID The Agency	IDEA
Great Stories Are Timeless - Apocalypse Now	Tribeca Film Festival	DDB New York	CRAFT
Great Stories Are Timeless - Spinal Tap	Tribeca Film Festival	DDB New York	CRAFT
JFK Moonshot	JFK Presidential Library & Museum	Digitas	CRAFT
Before Alexa	Amazon	Droga5	CRAFT, IDEA
Project Understood	Google AI / Canadian Down Syndrome Society	FCB Canada	IDEA, RESET
Most Dangerous Street	Illinois Council Against Handgun Violence	FCB Chicago	IDEA
The Gun Violence History Book	Illinois Council Against Handgun Violence	FCB Chicago	CRAFT, IDEA
Go Back To Africa	Black & Abroad	FCB/SIX	BRAVERY, IDEA, RESET
Out and Proud Classified	The Times Of India	FCBINDIA ADVERTISING LLP	BRAVERY
The Open Door Project	The Millennium School	FCBINDIA ADVERTISING LLP	BRAVERY, IDEA
The E.V.A Initiative	Volvo Cars	Forsman & Bodenfors	BRAVERY, IDEA, RESET
A Holiday Reunion	Xfinity	Goodby Silverstein & Partners	IDEA
Brandless	Doritos	Goodby Silverstein & Partners	BRAVERY
Cool Ranch	Doritos	Goodby Silverstein & Partners	CRAFT
Dali Lives	The Dalí Museum	Goodby Silverstein & Partners	CRAFT, IDEA
Lessons in Herstory	Daughters of the Evolution	Goodby Silverstein & Partners	CRAFT, IDEA
A Holiday Reunion	Xfinity	Goodby Silverstein & Partners + Park Pictures	CRAFT
FIRST SHAVE	GILLETTE/P&G	GREY NY + GREY Toronto	BRAVERY, IDEA
FACE/OFF	K PLUS	GREYnJ United Bangkok	CRAFT, IDEA
Invisible Solitude	BBK Foundation	LLYC	CRAFT
40,000 Strong	Help for Heroes	McCann London	CRAFT
My Carer	Alzheimer's Society UK	McCann London	IDEA
The Birth of Gaming Tourism	Xbox / Microsoft	McCann London	CRAFT, IDEA
Changing The Game	Microsoft	McCann New York	BRAVERY, CRAFT, IDEA, RESET
Generation Lockdown	March For Our Lives	McCann New York	BRAVERY, IDEA
Second Chances	Donate Life California	McCann New York	IDEA
New Normal	MedMen	Mekanism + MJZ	CRAFT, IDEA
Silence The Critics	IKEA	MIZ	CRAFT, IDEA
Real Meals	Burger King	MullenLowe	BRAVERY, IDEA
Right on Tracks	Cheerios	Nexus Studios + 72andSunny	CRAFT
SickKids Airbnb	SickKids Foundation	No Fixed Address	IDEA, CRAFT
The Storytellers Behind Apple TV+	Apple TV+	Park Pictures	CRAFT
Old Town Road	Lil Nas X	PRETTYBIRD	CRAFT
Enjoy Before Returning	Diesel	Publicis Italy	IDEA
Lessons for Good	Leroy Merlin	Publicis Italy	IDEA
Return Policy	Diesel	Publicis Italy	IDEA
The Look	Procter & Gamble	SATURDAY MORNING	BRAVERY, CRAFT, IDEA
Criminal Reviews	Piper Verlag	SERVICEPLAN	BRAVERY, IDEA
Dot Translate. The First Braille Translator Based on AI.	Dot Incorporation	SERVICEPLAN	IDEA, RESET
LIFEBOAT - The Experiment	Sea-Watch	SERVICEPLAN	CRAFT, IDEA
Made in Fukushima	METER Group, Inc.	SERVICEPLAN	CRAFT
Covering Climate Now	Columbia Journalism Review	TBWA\Chiat\Day New York	IDEA
AirPods Pro	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Bounce	Apple, Inc.	TBWA\Media Arts Lab	CRAFT, IDEA
Holiday - The Surprise	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Shot on iPhone 11 Pro - Snowbrawl	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Shot on iPhone XS - Don't Mess with Mother	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Behind the Music. Behind the Mac	Apple, Inc.	TBWA\Media Arts Lab London	IDEA
Shot on iPhone 11 Pro - Chinese New Year - Daughter	Apple, Inc.	TBWA\Media Arts Lab Shanghai	CRAFT
2020 Chinese New Year	Nike	Wieden + Kennedy Shanghai	CRAFT
Beijing 99	Nike	Wieden + Kennedy Shanghai	CRAFT
Naughty Or...	National Alliance on Mental Health	Wieden+Kennedy New York	CRAFT, IDEA