



2021

ANDY AWARDS

SHORTLIST

Title	Client or Brand	Company
Made From Dreams	Microsoft / Xbox	215 McCann
Proud Parent	OREOMondelez International, Inc. (OREO)	360i
Fantastic Voyage	Adobe Photoshop	72andSunny
As One: The Lombardi Comeback	National Football League	72andSunny
Adobe Stock Film Festival	Adobe Stock	72andSunny
#TheRealHeroes Project	MLB, MLS, NFL, NHL, NBA, WNBA, ATP, WTA, NWSL, USGA, NASCAR, Activision, EA, WWE	72andSunny
Rising Time	Church & Dwight / Trojan Brand Condoms	72andSunny
Open Like Never Before	The Coca-Cola Company	72andSunny Amsterdam
The Re-entry	Johnnie Walker	AlmapBBDO
Doritos Wasabi	Elma Chips	AlmapBBDO
#wombstories	Essity - Bodyform/Libresse	AMVBDO
If You Want Me To Stay	Crown Royal	Anomaly
Endless World of Airmax	Foot Locker	BBDO New York
Karen	Mars Chocolate North America - M&M's	BBDO New York
Dogs on Zoom	Mars Petcare - Pedigree	BBDO New York
Glass Ceiling Breaker	National Women's History Museum and Chief	BBH LLC
Google - Black Owned Friday	Google	BBH LLC
Running Stories	Running Stories	BBH Singapore
The Hulu HAHA Awards	Hulu	Big Family Table
Hulu Has Live Sports: The Deepfake	Hulu	Big Family Table
Hulu Sellouts x Dame D.O.L.L.A.	Hulu	Big Family Table
All In a Day's Work	Mailchimp	BUCK
Disappearing Messages	Facebook	Creative X
Budweiser Bigger Picture	Budweiser	David Miami
BK Lockdown Whopper	Burger King	David Miami
Farewell, Work Holiday Parties	Miller Lite	DDB
Big Game Dream	Coors Light	DDB
Cantenna	Miller Lite	DDB
America could use a beer	Coors Light	DDB
Longest URL (Calorie Burning Print)	Miller Lite	DDB
The World's First Dairy Dispensary	California Milk Advisory Board	Deutsch LA
Walmart Holiday Drone Light Show Tour	Walmart	Deutsch LA
Life Needs Truth	The New York Times	Droga5
UnBoxing Ibai	Netflix X PS5	FCB&Fire
Financial Fairness	BMO	FCB Canada
Contract for Change	Anheuser Busch, Michelob ULTRA	FCB Chicago
Boards of Change	City of Chicago	FCB Chicago
Unbreakable	Insmed Incorporated	FCB Health Network
Publicly Traded	LifeStyles Healthcare	FCB/SIX
Michelob ULTRA Courtside	Michelob ULTRA, Microsoft, NBA	FCBNY
Il est cinq heures, Paris s'éveille	LONGCHAMP	FRED & FARID
House On Fire	FRIDAYS FOR FUTURE	FRED & FARID
LOUIS XIII COGNAC: 'ONE NOTE PRELUDE'	LOUIS XIII COGNAC	FRED & FARID
Oakland's Own M.V.P.	Golden State Warriors	Golden State Warriors
Life Below Water	Google / United Nations / Tribeca Enterprises	Goodby Silverstein & Partners
Not a Gun	Courageous Conversation Global Foundation	Goodby Silverstein & Partners
The Greatest Gift	Xfinity	Goodby Silverstein & Partners
Windows of Hope	HP	Goodby Silverstein & Partners
MEET FRANK	Kellogg's Pringles	Grey
Concentration	Line BK	Grey (Thailand) Ltd. (Head Office)
6 Takes Of Drama	Kuloy Vodka	Grey (Thailand) Ltd. (Head Office)
When We Come Together	P&G	Grey Midwest
Trapped In Advertising	Pringles	Grey New York
UNBOXING	STATES UNITED AGAINST GUN VIOLENCE	Grey New York
The Choice	Procter and Gamble	Grey New York
That Look from Popeyes	Popeyes	GUT Agency
The Headspace Promise	Headspace	GUT Agency
Philly Series 5	Philadelphia Cream Cheese	GUT Agency
Belgian Break	SBS BroadCast Belgium	Happiness / An FCB alliance
Helpy Hour	FEDCAF	Happiness / An FCB alliance
Cités	AMAZON PRIME VIDEO	HEREZIE
Full Transparency by Verizon	Verizon	Huge
Smaht Pahk	Hyundai Motor America	INNOCEAN USA
WONDER WOMAN 80th ANNIVERSARY	DC Entertainment	INNOCEAN USA
The Witnesses	N/A	Invisible Collective
The Experts - 99% Agree	Potential Energy	JOAN Creative
The Online Park	Telekom Romania	Leo Burnett Bucharest
Littlest Bailout	Kraft Heinz Country Time	Leo Burnett Chicago
Wearable Billboards	Wingstop	Leo Burnett Chicago
HALF FANS	ABinBev	Leo Burnett Colombia
Robin Hood Flour	Robin Hood	Leo Burnett Toronto
McDonald's Last Straw	McDonald's	LLYC
Pleasure Tales	Unilever/Magnum	LOLA-MULLENLOWE
Dove It's on Us	Unilever/Dove	LOLA-MULLENLOWE
No Way Norway	GM	McCann Detroit
The Unfinished Votes	Change The Ref	McCann Health New York
True Name	Mastercard	McCann New York
Changing The Sidelines	Microsoft	McCann New York
Frida Mom - Stream of Lactation	Frida Mom	Mekanism
Dictators	RepresentUs	Mischief @ No Fixed Address
Send Noods	Kraft Mac and Cheese	Mischief @ No Fixed Address
Be A #VILF	OkCupid	Mischief @ No Fixed Address
Courage Is Beautiful	Dove	Ogilvy UK
Never Too Far Down	Nike	Park Pictures
We Matter Too	ARC x Imagine Justice	Park Pictures
Be A King	Budweiser	Park Pictures
The Show Must Go On	Amazon	Prettybird
Entrepreneur	Pharrell Williams	Prettybird
Francesca	Diesel	Publicis Italy
Playlist Timer	Barilla	Publicis Italy
The Invisible Store	Bottega Veneta	Publicis Italy
Jif vs. Gif	The J.M. Smucker Company	Publicis New York
Expedia	Expedia	Quad Production
Reddit - Superb Owl	Reddit	R/GA
Reddit - Up The Vote	Reddit	R/GA
Verizon Fortnite Stadium	Verizon	R/GA and Momentum
Samsung - Galaxy A: #danceAwesome	Samsung	R/GA
Merch Aid	Merch Aid	R/GA
Patagonia Brewery - Comunal Gin	Patagonia Brewery	R/GA
Hellvetica	R/GA	R/GA
The Ad Council - #OutThereForUs	The Ad Council	R/GA
Shopify - Supporting Independents	Shopify	R/GA
Verizon - PayItForwardLIVE	Verizon	R/GA
Heinz Ketchup Puzzle	Kraft Heinz Canada	Rethink Communications Inc.
Pour Perfectly	Kraft Heinz Canada	Rethink Communications Inc.
The Prescription Paper Pill Bottle	Tikkun Olam Makers: TOM	Saatchi & Saatchi Wellness
Meltdown Flags	METER Group	Serviceplan Group SE & Co. KG
The Last Day Pass	Mountain Vision	Serviceplan Group SE & Co. KG
The 5700 Euro phone. Germany's most unfair offer.	O2 / Telefónica Germany	Serviceplan Group SE & Co. KG
Launch It	Squarespace	Squarespace
5 to 9 by Dolly Parton	Squarespace	Squarespace
Zaadil's Unfinished Story	Travelers Insurance	TBWA\Chiat\Day NY
MTN DEW Major Millions	MTN DEW	TBWA\Chiat\Day NY
ABC's of Survival	NBCDI	The Bloc
The Call	EmpowHer NY	The Bloc
Scrollaby	Rockwell Ventures	The Bloc
The OREO Doomsday Vault	OREO	the community
You Love Me	Beats by Dr. Dre	Translation
The Last Dance Deep Fake	State Farm	Translation and ESPN CW
The Met Unframed	Verizon	Verizon
Wendy's. Now that you mention us.	Wendy's	VMLY&R
Super Wendy's World	Wendy's	VMLY&R
Unseen Ballet	Dell Technologies	VMLY&R
A Future Without Change	Monash University	VMLY&R
#bestdressedcookies	Campbells/ Milano	VMLY&R
Spicy Profile Pics	Wendy's	VMLY&R
Kiddi World	Sanofi Pharmaton Kiddi	VMLY&R Mexico
BK Cows' Menu	Burger King Global	we believers
Let's Grab A Beer	Anheuser-Busch	Wieden + Kennedy New York
You Can't Stop Sport	Nike	Wieden+Kennedy
Nike - Better / Mamba Forever	Nike	Wieden+Kennedy
The Massacre Of Kingdom	Netflix Korea	Wieden+Kennedy Tokyo
IKEA Harajuku with imma	IKEA Japan	Wieden+Kennedy Tokyo
Nike Japan - The Future Isn't Waiting	Nike Japan	Wieden+Kennedy Tokyo
#PauseToRemember: Team Legion	HomeEquity Bank	Zulu Alpha Kilo