



# THE ANDY's

## SHORTLIST

### 2022

Title	Client or Brand	Agency
Halo Infinite: UNSC Archives	Microsoft Xbox	215 McCann
Halo Infinite: Become Master Chief	Microsoft Xbox	215 McCann
Halo Infinite: Become	Xbox Halo Infinite	215 McCann
OREO x Pokemon	OREO (Mondelez International, Inc.)	360i
Football is for Everyone	National Football League	72andSunny
Warzone in Paradise	Activision / Call of Duty	72andSunny
Swipe Night: Killer Weekend	Tinder	72andSunny
You Are How You Slurp	Uni Noodle	ADK Holdings Inc. (United Asatsu International Ltd.)
Alkemy '81	Alkemy X	Alkemy X
Better With Pepsi	Pepsi	alma DDB
Safely Feel The Real World	Durex	Amber Communication (Shanghai) Co.,Ltd
Meet the King	Jimmy John's	Anomaly
Sick Beats	Woojer	Area 23, An IPG Health Company
The Inevitable News	The Columbia Journalism Review	Area 23, An IPG Health Company
Trapped	Insmed Incorporated	Area 23, An IPG Health Company
Dr. Rick	Progressive Insurance	Arnold
Samsung, The Marketplace	Samsung	BBH London
Marico Nihar Shanti Amla - RETEACH THE TEACHERS	Marico Limited	BBH India
CODASHOP BOUNTY HUNTER'S GUILD	Codashop	BBH Singapore
Google Black Owned Friday	Google	BBH USA
Genesis Curry Flow	Under Armour	Berlin Cameron
Loving Homes For Plastics	Liquid Death Mountain Water	CalLEN
Together, A Film You Can Buy	National YoungArts Foundation	CalLEN
In-Home Advertising	Pabst Blue Ribbon	CalLEN
Lost Roads	GM / Chevrolet	Commonwealth McCANN
Marvin Gaye 50th Anniversary	Motown Museum	Commonwealth//McCann
Sopranos	Chevrolet	Commonwealth//McCann
Facebook - Black Make's A Way	Facebook	Creative X
Confusing Times	Burger King	DAVID
Sunbrew	Corona/ ABINBEV	David
The Menu Court	Burger King	DAVID
Confusing Times - Radio Campaign	Burger King	DAVID
Meat?	Burger King	DAVID
Don't Miss Out	FTX	dentsuMB
The Zero You Deserve is Finally Here	Dr Pepper	Deutsch LA
Unbox a world of music	Amazon	Droga5
Snake	Setapp	Droga5
Beer for All	BrewDog	Droga5
Just Because	The Coca Cola Company	Droga5
Bedtime Stories	Walmart	FCB Chicago
The Nominate Me Selfie	Political Shakti + The Times Of India	FCB India
A Song for Every CMO	Spotify	FCB New York
The Chase, Bromance	Head & Shoulders	Forsman & Bodenfors
Beyond The Stadium	SK-II	Forsman&Bodenfors Singapore
Team Up For Excellence - The Film	R&M Martin	FRED & FARID New York
Cheetle iD	Frito-Lay, North America - Cheetos	Goodby Silverstein & Partners
The Ultimate AI Masterpiece	BMW	Goodby Silverstein & Partners
What if They Were Black?	Courageous Conversation Global Foundation	Goodby Silverstein & Partners
Lunchables	Lunchables	Goodby Silverstein & Partners
Snap to Steal	Frito-Lay, North America - Cheetos	Goodby Silverstein & Partners
The Daily Bugle. For Real.	Liberty Mutual Insurance	Goodby Silverstein & Partners
Year in Search	Google	Google Brand Studio
Widen The Screen	P&G	Grey
Earth is saying	Greenpeace Colombia	Grey
#Pride Hair	Procter & Gamble, PANTENE	GREY TOKYO
twenty two years Goal	Kulov	GREYnJ UNITED
Conscious Is Back	KBank	GREYnJ UNITED
A Scripted Life	Pantene	GREYnJ UNITED
Hear My Voice/Escucha mi voz	Project Amplify	GSD&M
Black Business Beats	Mercado Livre (Ebazar)	GUT
Hidden Spots	Heinz	GUT
New Iconic Kisses	Mercado Livre (Ebazar)	GUT
ReStory	Canon	Happiness
Tough People vs Shock Collar	SPCA	Heckler SG
MONOPOLY OF INEQUALITIES	OBSERVATOIRE DES INEGALITES	HEREZIE
Citas	Amazon Prime Video	Herezie
Book of Limbo	Belong	Howatson+Company
Take Care	DocMorris	Jung Von Matt
Pinatex	Dole Sunshine Company + Ananas Anam	L&C
Malnutrition Labels	Dole Sunshine Company	L&C
Lights On	McDonald's	Leo Burnett
One House to Save Many	Suncorp Insurance / Suncorp Group	Leo Burnett Australia
The Lost Class	Change the Ref Inc.	Leo Burnett Chicago
6ourbon 7ime	Beam Suntory	Leo Burnett Chicago
Thighstop	Wingstop	Leo Burnett Chicago
Bihar, choosing tomorrow	BBK	LLYC
Case You are a gamer and don't know it	MultiOpticas	LLYC
Thrive by Five	The Minderoo Foundation	M&C Saatchi
Uber Heetch	Heetch	Marcel
River Apartments	Banco de Bogot	McCann Colombia
Dr. Evil	GM	McCann Detroit
IF YOU'RE OUTDOORS, YOU NEED TO PROTECT YOURSELF	LEAGUE AGAINST CANCER	McCann Lima
DELIVERY TO BURGER KING	Burger King	McCann Lima
New York Series State of Art	New York Lottery	McCann New York
JOY	MGM Resorts	McCann New York
The Bread Exam	Spinneys	McCann Paris
The Comeback - Shot on iPhone	Apple	Media Arts Lab
Jose Cuervo - Cuervo in Your Corner	Jose Cuervo Tequila	Mekanism
Bless Your F*ing Cooch	eos	Mischief @ No Fixed Address
Gerry's Partisan Pizza	Represent Us	Mischief @ No Fixed Address
Chickenflation	Alpha Foods	Mischief @ No Fixed Address
Dubai Presents...	Dubai Tourism	Mother
OFFF Dach 2021 Title Film - Repeater	OFFF	N/A
Reverse Selfie	Dove	Ogilvy UK
Cold Tracker	Castle Lite	Promise
VILLAGE ELECTRIQUE RENAULT	Renault	Publicis Conseil
BEE _INFLUENCER	Fondation de France	Publicis Conseil
THE HEALTHY MAP - CARREFOUR X FORTNITE	Carrefour	Publicis Conseil
ZOE AIRLINES - RENAULT	Renault	Publicis Conseil
TWO MONSTERS IN MY STORY - FACE A L'INCESTE	Face a L'inceste	Publicis Conseil
ORANGE - TOGETHER SEASON	Orange	Publicis Conseil
Shutter Ads	Heineken	Publicis Italy
The Lil Jif Project	Jif	Publicis New York
Ally Financial - r/Bank	Ally Financial	R/GA
Doritos Duet Roulette	Frito-Lay	R/GA California
Auditorial	Google	R/GA London
Draw Ketchup	Kraft Heinz Canada	Rethink
Heinz Hot Dog Pact	Kraft Heinz Canada	Rethink
Colours Of Pride	Fondation Emergence	Rethink
Heinz Bottleneck	Kraft Heinz Canada	Rethink
Project Courage	American Honda Motor Co., Inc.	RPA Advertising
Go For The Handful	Goldfish	Saatchi & Saatchi
A Career-Limiting Film	Global Women NZ	Saatchi & Saatchi NZ
Motherland Pride	KyivPride	Saatchi & Saatchi Ukraine
Toyota - Brothers	Toyota	Saatchi & Satch, Dentsu
You Have To See It	TikTok	Saatchi&Saatchi/Le Truc
8:46 Films	Procter & Gamble	SATURDAY MORNING
The Wish	PENNY	SERVICEPLAN GERMANY
#NotComingHome	Newtown Action Alliance	SERVICEPLAN GERMANY
MINIalism Film	MINI	SERVICEPLAN GERMANY
MINIalism	MINI	SERVICEPLAN GERMANY
The Visible Net	Telefnica Germany	SERVICEPLAN GERMANY
Dyslexia Unetided	Gruner + Jahr Deutschland / Stern	SERVICEPLAN GERMANY
Every Home	Telefnica Germany	SERVICEPLAN GERMANY
Welcome to the Icelandverse	Inspired by Iceland	SS+K
MTN DEW x Bob Ross	MTN DEW	TBWA\Chiat\Day
Love, Lawyers, and The Government	Family Equality	TBWA\Chiat\Day
OREO Thins Camo Packs	Oreo	the community
Boys Do Cry	GOTCHA4LIFE FOUNDATION	The Hallway
Metaverrrrrr	Krungsri First Choice	The Leo Burnett Group Thailand
The Billboard Remains	Netflix	The Leo Burnett Group Thailand
The Walk	AXE	The Martin Agency
When will she be right?	UN Women Australia	The Monkeys
Empower Moves	UN Women Australia	The Monkeys
Climate Warriors	NRMA Insurance	Thinkerbell
It's The Music	Beats by Dre	Translation LLC
RELICS SOLITAIRE	The Palace Museum+Tencent Lab	Treedom
DUBBING THE MOVIE	Dunhuang Academy+Tencent Pictures	Treedom
BRAUN X FORMOSA CHANG	HENG LEONG HANG CO., LTD.	United Communications Group
9/12: The untold story of reconnecting New York	Verizon	Verizon Creative Marketing
Meat Tweet	Wendy's	VMLY&R
The Last Possessions	Save the Children	VMLY&R
The Kitchen is for Everyone	General Mills	VMLY&R
Who's Your Cabbie?	Roads & Transport Authority	VMLY&R
Terms Against Bullying	Universidade de Madeira	White Rabbit Budapest
Victory Swim	Nike	Wieden + Kennedy
HP Printing Trees	HP	Wieden+Kennedy
The Trainee	THE 1 App	Wunderman Thompson
Degree Inclusive	Unilever	Wunderman Thompson Argentina
Scented Sticker Tester	EveandBoy	Wunderman Thompson Bangkok
Songkran Stranger	TikTok	Wunderman Thompson Bangkok
Tough Turban	Pfaff Harley-Davidson	Zulu Alpha Kilo