



STUDENT SHORTLIST

2022

TITLE	SCHOOL
30' Seconds Handwashing Game	Korea Advertising Academy
Adopt a Sim	Universitat Autanoma de Barcelona
Be a Bud	Chung-Ang University
Born Guilty	Filmakademie Baden-Warttemberg
Calvin Klein - Remember	Brigham Young University - BYU AdLab
Collect Wonder - Pinterest	Brigham Young University - BYU AdLab
Ebay - Dear Vanessa	Brigham Young University - BYU AdLab
Estajs en Casa - Home Depot	Brigham Young University - BYU AdLab
Everything Imaginable	Korea Advertising Academy
Find your Art	HFF Manchen
Grapefruit	Academy of Media Arts Cologne
HENRY	Filmakademie Baden-Warttemberg GmbH
Made To Last	Brigham Young University - BYU AdLab
Maybelline - Maybe She Smiles, Maybe She Doesn't	Brigham Young University - BYU AdLab
Nature. Rules.	University of Television and Film Munich
Netflix-Kitchen	The catholic university of korea
New Balance - Supporting Every Step	Brigham Young University - BYU AdLab
Nike - HelpDrop	Gachon Univ.
Patagonia - Patagoniagain	Dongguk University
Penguin- BookAMovie	SolBridge International School of Business
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Play Your Way - Dungeons & Dragons	Brigham Young University - BYU AdLab
PUDDING	Filmakademie Baden-Warttemberg GmbH
Reclaim the Streets	University of Television and Film Munich
Reclaim the West - Wrangler	Brigham Young University - BYU AdLab
Run For Life - Hoka	Brigham Young University - BYU AdLab
SAFE HOME	Miami Ad School Toronto
The Carbon Delete	Korea Advertising Academy
The Free Speech Update	Miami Ad School Europe
The Radical Change	Miami Ad School Europe
The Wild Wild Update	Miami Ad School
Uber Eats - Recycling Code	Gachon Univ.
Volvo - Transit	Gachon Univ.
We've All Been There - 7-ELEVEN	Brigham Young University - BYU AdLab
Where Will A Bike Take You? - Schwinn	Brigham Young University - BYU AdLab
Zyrtec - MenuFilter	Gachon Univ.