



THE ANDYs WINNERS 2022

TITLE	CLIENT	ENTRANT	CRITERIA
Draw Ketchup	Kraft Heinz Canada	Rethink	GRANDY, IDEA
The Lost Class	Change the Ref Inc.	Leo Burnett Chicago	IDEA, BRAVEST, CRAFT, RESET, SOCIAL GOOD
Halo Infinite: Become Master Chief	Microsoft Xbox	215 McCann	CRAFT
Halo Infinite: UNSC Archives	Microsoft Xbox	215 McCann	CRAFT
Football is for Everyone	National Football League	72andSunny	BRAVERY
Warzone in Paradise	Activision Blizzard/ Call of Duty	72andSunny	IDEA, CRAFT
Better With Pepsi	Pepsi	Alma	IDEA, CRAFT
Sick Beats	Woojer	Area 23, An IPG Health Company	IDEA, CRAFT, RESET
The Inevitable News	The Columbia Journalism Review	Area 23, An IPG Health Company	IDEA, CRAFT, BRAVERY
Trapped	Insmed Incorporated	Area 23, An IPG Health Company	CRAFT
Google Black Owned Friday	Google	BBH USA	CRAFT
The First Meta Sneaker	Under Armour	Berlin Cameron, A VMLY&R Company	IDEA
Loving Homes For Plastics	Liquid Death Mountain Water	CALLEN	IDEA
The Repeater	OFFF	CarbonFX	CRAFT
Lost Roads	GM / Chevrolet	Commonwealth McCANN	IDEA, BRAVERY, CRAFT, RESET
Marvin Gaye 50th Anniversary	Motown Museum	Commonwealth/McCann	IDEA
Sopranos	Chevrolet	Commonwealth/McCann	CRAFT
Confusing Times	Burger King	DAVID	IDEA, CRAFT
Confusing Times - Radio Campaign	Burger King	DAVID	CRAFT
The Menu Court	Burger King	DAVID	IDEA, RESET
Sunbrew	Corona/ ABINBEV	David Miami	IDEA, RESET
Don't Miss Out	FTX	dentsu	CRAFT
OREO x Pokémon	OREO (Mondelez International, Inc.)	dentsu	CRAFT
Beer for All	BrewDog	Droga5	CRAFT
Snake	Setapp	Droga5	IDEA, CRAFT
Unbox a world of music	Amazon	Droga5	CRAFT
Dubai Presents...	Dubai Tourism	duotone audio group	CRAFT
Bedtime Stories	Walmart	FCB Chicago	IDEA, BRAVERY
A Song for Every CMO	Spotify Advertising	FCB New York	IDEA, CRAFT
Team Up For Excellence - The Film	Remy Martin	FRED & FARID New York	CRAFT
Cheetle iD	Frito-Lay, North America - Cheetos	Goodby Silverstein & Partners	IDEA
Lunchables	Lunchables	Goodby Silverstein & Partners	IDEA
Snap to Steal	Frito-Lay, North America - Cheetos	Goodby Silverstein & Partners	RESET
The Ultimate AI Masterpiece	BMW	Goodby Silverstein & Partners	CRAFT
What if They Were Black?	Courageous Conversation Global Foundation	Goodby Silverstein & Partners	IDEA
Year in Search	Google	Google	CRAFT
Widen The Screen	P&G	Grey NA	IDEA
Hear My Voice/Escucha mi voz	Project Amplify	GSD&M	CRAFT
Black Business Beats	Mercado Livre (Ebazar)	GUT	IDEA
Hidden Spots	Heinz	GUT	IDEA
MONOPOLY OF INEQUALITIES	OBSERVATOIRE DES INEGALITES	HEREZIE	IDEA
Malnutrition Labels	Dole Sunshine Company	L&C	IDEA
Piñatex	Dole Sunshine Company + Ananas Anam	L&C	IDEA, CRAFT, RESET
Lights On	McDonald's	Leo Burnett	CRAFT
Gourbon 7ime	Beam Suntory	Leo Burnett Chicago	CRAFT
Bihar, choosing tomorrow	BBK	LLORENTE & CUENCA S.L	IDEA, CRAFT
Thrive by Five	The Minderoo Foundation	M&C Saatchi	IDEA
Uber Heetch	Heetch	Marcel Worldwide	IDEA, BRAVERY
IF YOU'RE OUTDOORS, YOU NEED TO PROTECT YOURSELF	LEAGUE AGAINST CANCER	McCann Lima	IDEA
New York Series State of Art	New York Lottery	McCann New York	CRAFT
The Bread Exam	Spinneys	McCann Paris	IDEA
Bless Your F*ing Cooch	eos	Mischief @ No Fixed Address	IDEA, BRAVERY
Gerry's Partisan Pizza	Represent Us	Mischief @ No Fixed Address	IDEA
Reverse Selfie	Dove	Ogilvy UK	IDEA
BEE_INFLUENCER	Fondation de France	Publicis Conseil	IDEA
THE HEALTHY MAP - CARREFOUR X FORTNITE	Carrefour	Publicis Conseil	IDEA
VILLAGE ELECTRIQUE RENAULT	Renault	Publicis Conseil	IDEA
Shutter Ads	Heineken	Publicis Italy	IDEA, RESET
The Lil Jif Project	Jif	Publicis New York	IDEA
Auditorial	Google	R/GA	IDEA, RESET
Colours Of Pride	Fondation Emergence	Rethink	IDEA
Heinz Hot Dog Pact	Kraft Heinz Canada	Rethink	IDEA
A Career-Limiting Film	Global Women NZ	Saatchi & Saatchi	CRAFT
Go For The Handful	Goldfish	Saatchi & Saatchi	IDEA
Motherland Pride	KyivPride	Saatchi & Saatchi Ukraine	IDEA
8:46 Films	Procter & Gamble	SATURDAY MORNING	IDEA
#NotComingHome	Newtown Action Alliance	Serviceplan Group SE & Co. KG	IDEA
MINIalism	MINI	Serviceplan Group SE & Co. KG	CRAFT
MINIalism Film	MINI	Serviceplan Group SE & Co. KG	CRAFT
The Visible Net	Telefónica Germany	Serviceplan Group SE & Co. KG	CRAFT
The Wish	PENNY	Serviceplan Group SE & Co. KG	IDEA, CRAFT
Welcome to the Icelandverse	Inspired by Iceland	SS+K	IDEA, CRAFT
Take Care	DocMorris	Sune Sorensen Ltd	IDEA, CRAFT
Love, Lawyers, and The Government	Family Equality	TBWA\Chiat\Day NY	IDEA
MTN DEW x Bob Ross	MTN DEW	TBWA\Chiat\Day NY	IDEA, CRAFT
The Comeback - Shot on iPhone	Apple	TBWA\Media Arts Lab Shanghai	CRAFT
OREO Thins Protection Program	Oreo	the community	IDEA, CRAFT
Victory Swim	Nike	The Corner Shop	CRAFT
Metaverrrrrr	Krungsri First Choice	The Leo Burnett Group Thailand	IDEA
9/12: The untold story of reconnecting New York	Verizon	Verizon	IDEA
Meat Tweet	Wendy's	VMLY&R	IDEA
Terms Against Bullying	Universidade de Madeira	White Rabbit Budapest	RESET
Degree Inclusive	Unilever	Wunderman Thompson Argentina	IDEA, BRAVERY, CRAFT, RESET
The Trainee	THE 1 App	Wunderman Thompson Bangkok	CRAFT
Tough Turban	Pfaff Harley-Davidson	Zulu Alpha Kilo	IDEA, RESET