



THE ANDYs

STUDENT SUBMISSIONS GUIDE

The ANDY Awards are one of the only not-for-profit award shows in the industry and are committed to supporting and cultivating talent entering our business. Student entries receive the same attention from our Jury as those created by professional companies.

Student entrants are eligible to win a Gold ANDY in the Student competition, as well as compete for the student best-in-show distinction, The Glenn C. Smith Award and Scholarship named in honor of a past ANDY Chairman. This distinction also includes a \$10,000 scholarship to further creative studies.

IMPORTANT NOTE: Please ensure you register within the Student portal and log-in to the Student portal each time.

What do I need in order to submit?

- Judging Criteria including Vertical category and any incremental areas to consider the work in.
- Film, audio or print files – flat submission fee includes up to 3 executions as ‘one idea’.
- Three names in credits – If work places we will reach out to ensure full credits to live in the winners archive.
- Short description about the work and any additional context the Jury should know (200 word max). Optional.

Eligibility Dates:

March 1, 2022, and March 1, 2023.

Any student in an accredited institution is eligible to submit entries.

Entrants may not be employed in the advertising industry and school projects are accepted. Entry materials become the property of the ANDYs and will not be returned.

Deadline & Fees:

March 1st, 2023

100 USD per idea + 8% processing fee
Entry system opens December 1st 2022

You will be emailed your invoices, payment information and print work forms (if applicable) through the entry system upon finalization.