



2023

# THE INTERNATIONAL ANDY AWARDS REGIONAL COMPETITION SHORTLIST

# APAC

TITLE	CLIENT	COMPANY	COUNTRY
A Silent Frown	Charlie Chaplin Foundation	DDB Mudra Group	India
Able Cubes	Maxis	Leo Burnett Kuala Lumpur	Malaysia
Chevrolet: Rectifying Black	Chevrolet	Mccann World Group China	China
Ed Sheeran - 2step (feat. Lil Baby)	Atlantic Records Ed Sheeran	Method & Madness	Singapore
Furphy Bottle Cap	Lion, Furphy	Thinkerbelle	Australia
Furphy, What the Truck?!	Lion, Furphy	Thinkerbelle	Australia
G'day	Tourism Australia	M&C Saatchi	Australia
Matilda Bay Brewery - Rejected Ales	Matilda Bay Brewery	Howatson+Company	Australia
Million Spoons	Thai Health Promotion Foundation	The Leo Burnett Group Thailand	Thailand
News Needs A Guardian	The Guardian	Heckler	Australia
Pave It Forward	INFINITI	Beacon Communications k.k.	Japan
Period Comb	United Way Delhi National Capital Region	McCann Worldgroup India	India
Pillow Bombs	WINCAFE	dentuMB Taiwan	Taiwan
Second Life Phones for Belong	Belong	Howatson+Company	Australia
Shagun Ka Lifafa	Ujjivan Small Finance Bank	McCann Worldgroup India	India
SmartFill	Unilever	VMLY&R commerce	India
The Dissolving Bottle	The Dissolving Bottle	BBDO Guerrero	Philippines
Those That Follow - Shot on iPhone 13 Pro	Apple	TBWA\Media Arts Lab	Singapore
Twisties Kaya Butter Toast	Mondelez Malaysia Sdn Bhd.	Leo Burnett Kuala Lumpur	Malaysia
Ummm..	Boonthavorn	VMLY&R Thailand	Thailand
XXXX Postcodes State of Origin	Lion, XXXX Beer	Thinkerbelle	Australia