



2023

THE INTERNATIONAL ANDY AWARDS
REGIONAL COMPETITION SHORTLIST

GREATER CHINA

TITLE	CLIENT	COMPANY	COUNTRY
Bomy Campaign Car	Bomy Vegetable Juice	ADK TAIWAN	Taiwan
Love at First Stray	PChome24h Shopping	ADK TAIWAN	Taiwan
Remember to Drink Bomy Integrated Campaign	Bomy Vegetable Juice	ADK TAIWAN	Taiwan
SAFELY FALL IN LOVE	durex	Amber China	China
Seeing Chang'An Again	China Railway Construction Real Estate	Dans Digital	China
Share For Good	New World Development	Publicis Groupe HK	Hong Kong
State Theatre Reborn	New World Development	Publicis Groupe HK	Hong Kong
The Lights of 752	Dentsu International Group Taiwan	dentuMB Taiwan	Taiwan