

THE INTERNATIONAL ANDY AWARDS  
REGIONAL COMPETITION SHORTLIST



2023

# LATAM

TITLE	CLIENT	COMPANY	COUNTRY
A Chat Away From Everything	Itaú Bank	Grey Argentina	Argentina
Buscapé	Telefónica Vivo	VMLY&R São Paulo	Brazil
Clowns	Real Plaza	FAHRENHEIT DDB	Peru
Commitment Brush	Colgate	VMLY&R Commerce	Argentina
Dignity to Flow	J&J - Sempre Livre & Carefree	Wunderman Thompson	Brazil
E-nterpreters	Pilsen Callao	FAHRENHEIT DDB	Peru
Eye Tracker	SuperMax	Ogilvy Puerto Rico	Puerto Rico
Finger Puppets	LALCEC	Grey Argentina	Argentina
Free Fire - The Real Air Drop	Free Fire	AKQA São Paulo	Brazil
In Charge of Competition	Volvo Cars Brasil	Grey Brazil	Brazil
Invisible Connections	Genera	Wunderman Thompson	Brazil
LOS SANTOS +3°C	GREENPEACE BRAZIL	VMLY&R São Paulo	Brazil
Lu From Magalu	Magalu	Ogilvy Brazil	Brazil
Mannequin Spectators	Oechsle	FAHRENHEIT DDB	Peru
Morning After Island	GE PAE	Ogilvy Honduras	Honduras
Nego Bala - Sonho	Nego Bala	AKQA São Paulo	Brazil
Nowdays	Nowdays	AKQA São Paulo	Brazil
Read a Woman	Rio Grande do Sul Public Library	DZ Estúdio	Brazil
Real Street Style	Mercado Libre	GUT	Argentina
Reinventing Consultancy	Globant	GUT	Argentina
RGBlack	RGBlack	AKQA São Paulo	Brazil
Ruining Lyrics To Help	Fundacion Peruana de Cancer	FAHRENHEIT DDB	Peru
Seek Reinvention	Globant	GUT	Argentina
Shout	Movistar Telecommunications	VMLY&R Mexico	Mexico
The Pilsen Extra Moustache	Pilsen Extra - Ab InBev	Grey Argentina	Argentina
The Real Problem	Athos	VMLY&R São Paulo	Brazil
The Taste Of Reunion	Ab In Bev	Ogilvy	Mexico
The Trophy Grill	Tramontina	Wunderman Thompson	Brazil
Trojan Threads	Ministerio de Trabajo y empleo.	VMLY&R Commerce	Argentina
Tudum Remix	Netflix	AKQA São Paulo	Brazil
Unlimited Collection	Pata Pila	TBWA\Buenos Aires	Argentina
Violet Month	Avon	Wunderman Thompson	Brazil
WATER HARP	SONIDOS DE LA TIERRA	Oniria TBWA	Paraguay
Wide Awake	McDonald's	Cámara\TBWA	Uruguay