THE INTERNATIONAL ANDY AWARDSREGIONAL COMPETITION SHORTLIST

2024

AFRICA

Title	Client or Brand	Entrant Company	Country
#RECLAIMYOURDNA	ABinBev Trophy Stout	Dentsu Creative South Africa	South Africa
Airtel 8x Ovajara	Airtel Nigeria	Noah's Ark Communications Limted	Nigeria
Avon World Suicide Prevention Day	Avon Nigeria	Noah's Ark Communications Limted	Nigeria
Colgate Mother's Day	Peak Chocolate	Noah's Ark Communications Limted	Nigeria
Guinness Mother's Day	Guinness	DDB LAGOS	Nigeria
It's Mac. Of course it can.	Core Group South Africa / Apple South Africa	Conversation Lab	South Africa
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Lesson of Worth	L'Oreal	McCann Joburg	South Africa
Lyrics of Innocence	Nirvana	X3M Ideas	Nigeria
MoMo Day of The Girl Child	МоМо	DDB LAGOS	Nigeria
Mouka World Mental Health Day- Listening Ear	Mouka Foam	Noah's Ark Communications Limted	Nigeria
Real Recognises Real Film	Velocity	McCann Joburg	South Africa
Safaricom Chapa Dimba	Safaricom Plc	Tessera Limited	Kenya
Say It With Lyrics	Spotify Africa	Machine_	South Africa
Self-Cav Testimonies- Izandla Ezi Fresh Out the Box & Ikhwaphela El'shaya Ngomoya	Dettol	McCann Joburg	South Africa
Self-Cav Testimonies- Ubuso Be Shandapha	Dettol	McCann Joburg	South Africa
Small Big Things- u'H'OMOSHAYO	Dettol	McCann Joburg	South Africa
Small Big Things- u'NI'OMOSHAYO	Dettol	McCann Joburg	South Africa
Small Big Things- u'Z' OMOSHAYO	Dettol	McCann Joburg	South Africa
So Klin Memories	So Klin	DDB LAGOS	Nigeria
Teni's World	Spotify Africa	Machine_	South Africa
The Briefcase	Prime Video	Machine_	South Africa
The Drop	Prime Video	Machine_	South Africa
The Final Briefing	Prime Video	Machine_	South Africa
The Out with the old, in with the new Sale	Furniture Palace	The Bar Africa	Kenya
The Soot Life Expectancy	The Extra Step Initiative	X3M Ideas	Nigeria
Three Crowns Milk Teasure Beyond Measure	Three Crowns Milk	Noah's Ark Communications Limted	Nigeria
Time Out With Dove	Dove/Unilever Ghana	EchoHouse Ghana Limited	Ghana
Unwrap Joy, Unleash Taste	TGI group	Leo Burnett Lagos	Nigeria
Vodacom Hearing Challenge	Vodacom	VML	South Africa
Vote to Predict	Nuesroom	X3M Ideas	Nigeria
Wasteful Culture	Loritem Recycling Limited	X3M Ideas	Nigeria
Young Book Worm World Literacy Day	Young Book Worm	Noah's Ark Communications Limted	Nigeria
Youth Day Reimagined	Conversation Lab	Conversation Lab	South Africa