



**THE INTERNATIONAL ANDY AWARDS**  
REGIONAL COMPETITION SHORTLIST

# GREATER CHINA

Title	Client or Brand	Entrant Company	Country
100 reasons	The North Face	FRED FARID Shanghai	China
A Play of Logo	If 泰國椰子水	Banana Balloon	China
Answer Me	Tencent Sustainable Social Value Organization	Banana Balloon	China
Art Care	AXA	Publicis Groupe Hong Kong	Hong Kong
Can I have my phone back?	OPPO	OPPO	China
Crazy Father of Mine	LUNG YEN Life Service	Dentsu One INC	Taiwan
Dad is not the protagonist	K-BOXING	W	China
Donation Wallpaper	McDonald's Prospect Hospitality	Leo Burnett Taiwan	Taiwan
Fairy family	美	W	China
For Those Who Desire Fame	RED	W	China
Ghost Alerts	LINE	VML Taipei	Taiwan
GiveMe5	Humanistic Education Foundation	VML Taipei	Taiwan
Good deal at 8:30	Juhuasuan	W	China
Group Psychotherapy	The Humanistic Education Foundation	VML Taipei	Taiwan
Hand Washing Socializing	American Standard	RESPECT Beijing	China
Hear Life	Hear Life	VML Taipei	Taiwan
Hope for Hometown	Tencent Charity	25hours	China
Hot Times Together	Pizza Hut	Dentsu Creative Taiwan	Taiwan
If there is a circle in China, there will be reunion	Agricultural Bank of China	W	China
in Jelly Breakthrough	TAIWAN MORINAGA CO., LTD.	Dentsu One INC	Taiwan
Lifequake	Tung Ho Steel	Dentsu Creative Taiwan	Taiwan
Mcdonald's Printed Reading Lamp	McDonald's	Leo Burnett Taiwan	Taiwan
Nike CHBL	Nike	Wieden+Kennedy Shanghai	China
Paper Organs	Taiwan Organ Sharing Registry and Patient Autonomy Promotion Center	Leo Burnett Taiwan	Taiwan
Pillow Bombs	WINCAFE	Dentsu Creative Taiwan	Taiwan
Put culture on	Tencent Charity	25hours	China
Stories of Change	New Taipei City Government	Dentsu Creative Taiwan	Taiwan
THE ROAD	NIO	W	China
The Taiwanese World of Warcraft	Activision Blizzard	Dentsu Creative Taiwan	Taiwan
The Third Ear	Tencent Sustainable Social Value Organization	Banana Balloon	China
The voice touches the heart	公共机构能管理司	25hours	China
The Zero Offense Pizza	PIZZA HUT	Dentsu Creative Taiwan	Taiwan
There is gift and happiness blooms	China UnionPay	W	China
TOWN ACE Cultural Renaissance Trilogy	TOYOTA	Dentsu Creative Taiwan	Taiwan
Voice From the heart	Panasonic Technics & Taiwan Association Against Depression	Dentsu One INC	Taiwan
WE ARE ALL ON THE SHIP	Tencent	W	China
Zoo Battle	HeySong	Dentsu Creative Taiwan	Taiwan