

# LATAM

| Title                                  | Client or Brand   | Entrant Company                      | Country     |
|--|---|--------------------------------------|-------------|
| Beck's 70                              | AMBEV   | AKQA                                 | Brazil      |
| Corrido Of Duty                        | Activision Blizzard   | Archer Troy                          | Mexico      |
| Corruption City                        | Publimetro Colombia   | Grey Colombia                        | Colombia    |
| Don't Delete Menu                      | Wendy's   | VML                                  | Argentina   |
| Eat like a Champ                       | Delivery Hero/ PedidosYa                                    | GUT                                  | Argentina   |
| E-nterpreters Season 2                 | Pilsen Callao   | FAHRENHEIT DDB                       | Peru        |
| Freedom comes in all sizes             | Mercado Libre   | GUT                                  | Argentina   |
| Heaven Fish                            | Regal Springs   | Ogilvy Honduras                      | Honduras    |
| Horror Gym                             | Amazon Prime  | VML                                  | Argentina   |
| Ill (Three)                            | Reinserta   | Grey                                 | Mexico      |
| Inflation Proof Prize                  | Mercado Pago  | GUT                                  | Argentina   |
| Influencers' Friends                   | AbInBev   | DDB Worldwide Colombia SAS           | Colombia    |
| Jingle Therapy                         | Spanish Broadcasting System + Asociacion de Alzheimer de PR | VML Puerto Rico                      | Puerto Rico |
| LIFE EXTENDING STICKERS                | MAKRO COLOMBIA  | Grey Colombia                        | Colombia    |
| Listerine Breathcalypse                | J&J/Kenvue - Listerine                                      | Wunderman Thompson                   | Brazil      |
| LOVE ALSO WAKES YOU UP                 | Cafe Caribe   | VML                                  | Chile       |
| McDelivery, A second of happiness      | McDonald's Colombia   | DDB Worldwide Colombia SAS           | Colombia    |
| Netflix's Heart Beats Tuntum           | Netflix   | Wunderman Thompson                   | Brazil      |
| One night to catch up                  | AB inbev Victoria   | Wieden + Kennedy Mexico              | Mexico      |
| PPK tem Cheiro de PPK                  | Bayer Brasil   Gino-Canesten                                | MullenLowe Brasil - IPG Media Brands | Brazil      |
| Pre Concert Bud                        | AbInBev   | DDB Worldwide Colombia SAS           | Colombia    |
| Proud Legacy                           | WaterAid  | VML                                  | Colombia    |
| Rain                                   | Save the children   | Grey                                 | Mexico      |
| Rainbot                                | Pride Connection Mexico                                     | LLYC                                 | Mexico      |
| Ready Player Mom                       | Enterogermina. Sanofi                                       | MRM Spain                            | Spain       |
| Redesigning for E-nclusion             | Plaza Vea   | FAHRENHEIT DDB                       | Peru        |
| Reimagine Victory                      | Nike  | Wieden+Kennedy Mexico                | Mexico      |
| SAFELIST                               | Movistar  | VML                                  | Chile       |
| Scrolling Therapy                      | Eurofarma   | Dentsu                               | Argentina   |
| Self-Sufficient Food Cart              | Centelsa by Nexans  | Ogilvy Colombia                      | Colombia    |
| The Artois Probability                 | Stella Artois/ ABInbev                                      | GUT                                  | Argentina   |
| The CEO                                | Newsan/Noblex   | GUT                                  | Argentina   |
| The French Re-Connection               | Citroën   | VMLY&R                               | Peru        |
| THE GREATEST GUIDE TO JOCHOS & BURGERS | GRUPO BIMBO   | Vector B / McCann WorldGroup         | Mexico      |
| The Most valuable Tweet                | Fiat  | Leo Burnett Tailor Made              | Brazil      |
| Trece Cielos                           | AB inbev Victoria   | Wieden + Kennedy Mexico              | Mexico      |
| Turning waste into low prices          | Plaza Vea   | FAHRENHEIT DDB                       | Peru        |
| Valuable Women                         | Casa de Moneda de Chile (Chilean Government Mint)           | Inbrax                               | Chile       |
| V-LAND                                 | SABA  | dentsu                               | Mexico      |
| We didn't write this campaign          | NotCo / NotMilk   | MRM Chile                            | Chile       |
| World Cup Delivery                     | Delivery Hero/ PedidosYa                                    | GUT                                  | Argentina   |