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3/23/68
to*

ADVERTISING CLUB OF NEW YORK/23 PARK AVENUE AT 35TH STREET/NEW YORK, N. Y. 10016/MU 5 1810

FROM

: Barry Lewin
Cunningham & Walsh, Inc.

FOR IMMEDIATE RELEASE

260 Madison avenue
New York, N.Y. 10016
(212) 653-4900

NOTED SCREEN ACTOR PAUL NEWMAN

SATIRIST STAN FREBERG

TO ADDRESS ANDY AWARDS DINNER

PAUL NEWMAN, NOTED SCREEN ACTOR, WILL ADDRESS THE FIFTH ANNUAL ANDY AWARDS DINNER ON THE EVENING OF APRIL 4th AT THE NEW YORK HILTON HOTEL, GORDON HAMMETT, EXECUTIVE CHAIRMAN OF THE ANDY AWARDS COMMITTEE, HAS ANNOUNCED.

MR. NEWMAN, WHO IS FLYING TO NEW YORK FOR THE DINNER FROM HIS POLITICAL CAMPAIGNING ACTIVITIES IN WISCONSIN, WILL DEPART SHORTLY THEREAFTER FOR HOLLYWOOD TO ATTEND THE ACADEMY AWARDS CEREMONIES. HE HAS BEEN NOMINATED FOR THE OSCAR FOR THE FOURTH TIME FOR HIS OUTSTANDING PERFORMANCE IN "COOL HAND LUKE". HIS TOPIC WILL BE "THE ACTOR'S ROLE IN POLITICS".

STAN FREBERG, WELL KNOWN FOR HIS HUMOROUS TOUCH IN AD CAMPAIGNS FOR CHUN KING, CONTADINA AND MANY OTHERS WILL LEND HIS SATIRICAL TOUCH TO THE PROGRAM AS A FEATURED SPEAKER. MR. FREBERG, WHO HAD SEVERAL OF HIS COMMERCIALS REACH THE FINALS OF THE ANDY COMPETITION WILL ALSO FLY TO NEW YORK, FROM HOLLYWOOD, TO SPEAK AT THE AWARDS.

TICKETS FOR THE DINNER MAY BE OBTAINED FROM ANDY AWARDS COMMITTEE, ADVERTISING CLUB OF NEW YORK, 23 PARK AVENUE, NEW YORK, N.Y...TELEPHONE (212) 685-1810. (END)#####