

THE INTERNATIONAL ANDY AWARDS  
**REGIONAL COMPETITION**  
 ASIA REGIONAL SHORTLIST

ENTRY ID	TITLE	CLIENT OR BRAND	COMPANY	COUNTRY
1186	ALIEN	BOONTHAVORN	VML THAILAND	THAILAND
1665	ARMS DEAL	STEADFAST SHREDDERS	DDB MUDRA GROUP	INDIA
1542	BETA STAYFREE LE AANA	STAYFREE INDIA	DDB MUDRA GROUP	INDIA
1589	BOOB CAKE	LOVEPINK INDONESIA	FUTURE CREATIVE NETWORK	INDONESIA
1073	CUT OFF	SUNDAY INSURANCE	FLASH BOMBER	THAILAND
1284	DAT BIKE RE:CHARGE	DAT BIKE	HAPPINESS SAIGON	VIETNAM
1666	DEADLY AFFAIR	STEADFAST SHREDDERS	DDB MUDRA GROUP	INDIA
1021	KFC BUCKET BILLBOARD	KFC THAILAND	VML THAILAND	THAILAND
1161	KFC CROW ORDER	KFC	VML THAILAND	THAILAND
1054	LIVE LIFE WITH NO REGRETS	THAI LIFE INSURANCE	VML THAILAND	THAILAND
1283	MAKEUP WITHOUT THE MIRROR BEYOND LOOKISM	POLA / DIALOGUE JAPAN SOCIETY	DENTSU INC.	JAPAN
831	MINIMIZING YOUR FRUSTRATION	ROOJAI ONLINE INSURANCE	BBDO BANGKOK LIMITED	THAILAND
1200	NO SMILES	MCDONALD'S JAPAN	TBWA HAKUHODO	JAPAN
949	PRIDE CODE	SPOTIFY JAPAN / THE ASAHI SHIMBUN	TBWA HAKUHODO	JAPAN
1486	RIDE THE ARCHES	MCDONALD'S	LEO BURNETT GROUP MANILA	PHILIPPINES
1380	SOFTEX PADLETTE	SOFTEX - KIMBERLY CLARK	FUTURE CREATIVE NETWORK	INDONESIA
829	THE BENZ EFFECT	MERCEDES-BENZ THAILAND	BBDO BANGKOK LIMITED	THAILAND
1533	THE CHECK-CUP	KOPI KENANGAN	VML	MALAYSIA
1106	THE MOMENT OF CHOOSE	SHIELD INSURANCE	VML THAILAND	THAILAND
991	THE SEASONING OF CHANGE	THAI HEALTH PROMOTION FOUNDATION	DENTSU THAILAND LTD.	THAILAND
1047	THE SOAP	ULTRA MILK	PT. MALEO KREATIF INDONESIA	INDONESIA
956	THE SYMPHONY PLOTTER	JAPAN PHILHARMONIC ORCHESTRA	TBWA HAKUHODO	JAPAN
1198	TRUE BLUE TEXTILE PROJECT	KYOCERA FOREARTH	TBWA HAKUHODO	JAPAN